



Aqary Investment & Development COMPANY PROFILE

AQARY INVESTMENT & DEVELOPMENT

"Shaping Tomorrow's Skylines with Innovation Today"

WHO WE ARE?

AQARY Investment and Development is a dynamic real estate firm with a strong global footprint, committed to delivering success through innovation, quality, and client satisfaction. Our full-service offering is tailored to meet the evolving needs of our clients—whether buying, selling, renting, or investing.

With deep industry expertise, powerful tools, and market insight, we support clients at every stage of their real estate journey—ensuring seamless transactions and outstanding results.

Our global network enables us to deliver exceptional opportunities across a variety of asset classes, from upscale residential properties and prime commercial ventures to lucrative off-plan developments. Understanding that every client has unique needs, our experienced professionals craft tailored solutions to match your specific preferences.



- ä[⊭] Comprehensive market analysis
- ä Strategic marketing solutions
- ä Expert negotiation services

Our rental division caters to both landlords and tenants, providing a wide range of properties and ensuring smooth management and leasing processes.

WHY AQARY INVESTMENT & DEVELOPMENT ?

Our mission is to provide top-tier real estate solutions tailored to the diverse needs of our clients—whether they're looking to buy, sell, rent, or exchange properties.

We strive to deliver services that drive success, satisfaction, and long-term value. At AQARY, we build relationships based on trust and mutual respect by consistently focusing on innovation, quality, and client-centric strategies.



VISIONE, MISSION



VISION:

To be the most trusted and innovative real estate partner in the UAE and internationally—delivering intelligent solutions and setting new standards in client experience and property investment.

MISSION:

- To provide end-to-end real estate services tailored to client needs
- 🗱 To harness technology for smarter, data-driven decision-making.
- 🗱 To build lifelong relationships based on trust, transparency, and results.
- To empower clients through exceptional service, expert advice, and market insights.

Through these initiatives, we aim to set new standards in the real estate sector, delivering exceptional results and helping our clients realize their ideal property vision.





MANAGEMENT **TEAM**







MONA AL SUWAIDI Chairwoman

Mona Al Suwaidi is a highly respected entrepreneur and influential business leader within the UAE and the broader region. As Chairwoman and founder of Aqary International Group, Fine Home Real Estate, and Great Fine Home, she has demonstrated exceptional leadership in steering these entities to prominence in the real estate sector. Her strategic vision and commitment to operational excellence have consistently driven innovation and set industry benchmarks.

Ms. Al Suwaidi is also recognized for her dedication to advancing the role of women in business. She has been a steadfast advocate for female empowerment and inclusivity, inspiring a new generation of women leaders in the Emirates through her example and initiatives. Her leadership extends beyond business success to fostering meaningful societal impact.



ASHRAF ARYAN Chairman and CEO

Ashraf Aryan, co-founder of Aqary International Group, Fine Home Real Estate, and Great Fine Home, brings extensive expertise in regional real estate markets and corporate growth strategies. He played a foundational role in establishing the Fine Home brand as a key investor within the sector and continues to drive the Group's strategic expansion and diversification efforts.

Mr. Aryan's leadership is characterized by a rigorous approach to market analysis, strategic foresight, and operational excellence. His ability to identify and capitalize on emerging opportunities has been central to the Group's sustained growth and competitive positioning. Under his stewardship, the organization has maintained its trajectory of innovation and market leadership.v



OUR Services



RESALE

Our dedicated team specializes in the resale market, providing homeowners and investors with expert guidance to navigate the complexities of selling pre-owned properties with confidence and ease. Leveraging comprehensive market knowledge and strategic insights, our agents ensure your property is optimally positioned to attract qualified buyers and achieve the best possible outcomes.

Our process begins with rigorous market analysis to determine a competitive pricing strategy. We assess current market conditions, analyze comparable sales, and consider the unique attributes of your property to establish a price that maximizes value while appealing to prospective buyers.

To enhance visibility and appeal, we employ a multi-channel marketing approach designed to showcase your property at its finest. This includes targeted digital advertising, social media campaigns, email marketing, and local print media to reach a broad and diverse audience.

Additionally, we manage all administrative and legal aspects of the transaction with precision, ensuring all documentation is completed accurately and promptly.

Beyond transactional support, we provide personalized advice tailored to your specific circumstances. Whether selling a single-family residence, multi-unit property, or commercial asset, our experienced team offers strategic guidance to help you achieve your goals.





SALES

Our sales team is committed to guiding clients through the intricacies of buying and selling properties with professionalism and confidence. Whether you are a first-time homebuyer, an investor seeking lucrative opportunities, or a seller looking to maximize your asset's value, we deliver personalized support at every stage to ensure a seamless and successful experience.

For buyers, we adopt a client-centric approach, beginning with a thorough understanding of your requirements, preferences, and budget.

For first-time buyers, we provide additional support, including guidance on financing options, mortgage pre-approval, and relevant government programs to facilitate informed decision-making.

Investors benefit from in-depth market research aimed at identifying properties with strong potential for return on investment.

For sellers, we offer a comprehensive suite of services designed to enhance property value and streamline the sales process. This includes precise property evaluations based on current market trends, comparable sales, and distinctive property features.

RENTALS

Our rental services offer flexible, comprehensive solutions tailored to both residential and commercial clients with diverse needs.

In the residential sector, our portfolio features premium properties with top-tier amenities and sophisticated design, catering to clients seeking luxury and comfort.

Commercially, we provide a wide range of spaces—from state-of-the-art corporate office towers to smaller, flexible units suited for startups and freelancers. Our industrial offerings include expansive warehouses, distribution centers with logistics support, and manufacturing facilities designed for varied production requirements.

We also offer continuous support throughout the tenancy, promptly addressing maintenance requests to ensure the property remains in excellent condition. Whether for living or business expansion, our rental services provide quality, flexibility, and dedicated assistance to help you find the ideal property.



FREEHOLD PROPERTIES

We offer specialized services to facilitate freehold property transactions, ensuring clients fully understand the benefits and responsibilities involved. Freehold ownership grants complete control and stability, including exemption from ground rent and lease renewals, potential for long-term capital appreciation, and the freedom to make modifications without landlord approval. Owners enjoy enhanced privacy, security, and the opportunity for generational property transfer.

Our comprehensive service suite includes financing assistance, accurate valuations, post-purchase support, legal and regulatory guidance, and end-to-end property acquisition support. Our goal is to simplify the freehold ownership process, maximizing its advantages through expert advice and personalized service.





COMMERCIAL REAL ESTATE

We provide specialized commercial real estate services tailored to meet the diverse needs of investors and businesses. Our extensive portfolio includes office buildings, retail spaces, warehouses, and industrial units, offering a wide array of options suited to various commercial requirements.

• Leasing Services: Assisting clients in securing optimal commercial spaces through our extensive leasing network.

• **Property Management:** Enhancing value and operational efficiency through professional management services.

• **Strategic Planning:** Offering strategic advice to optimize real estate assets for business growth.

• **Development Services:** Supporting clients in the planning and execution of commercial development projects.

• **Investment Advisory:** Delivering expert guidance to build and manage profitable commercial portfolios.

• Sales and Acquisitions: Facilitating smooth transactions in buying and selling commercial properties.

• **Tenant Representation:** Advocating for tenants to ensure their specific space requirements are met.

PROPERTY SWAP

Our property swap service offers a unique and efficient alternative to traditional buying and selling, enabling clients to exchange properties directly and avoid lengthy market processes.

We oversee the entire swap procedure, starting with precise property valuations based on comprehensive market research and comparable transactions. We manage all legal and administrative requirements to ensure compliance and a seamless transfer, collaborating with all stakeholders, including legal counsel.

This innovative solution provides a convenient, mutually beneficial approach that saves time and reduces transaction costs for all parties involved.

PROJECT MANAGEMENT

Our full-service project management team oversees real estate developments from conception to completion, ensuring meticulous planning and flawless execution.

With extensive expertise in budgeting, scheduling, resource allocation, and quality control, our project managers work closely with clients to align projects with their vision and objectives.

We prioritize efficient resource utilization and rigorous quality assurance to deliver outstanding results, setting new industry standards and ensuring a superior real estate experience for our clients.



ARCHITECTURAL SERVICES

We offer bespoke architectural design services tailored to bring clients' visions to life across a variety of project types—from private residences and luxury villas to commercial complexes and urban master plans.

Our multidisciplinary team prioritizes aesthetics, functionality, and sustainability, incorporating eco-friendly practices and energy-efficient materials.

From concept development through to final construction documentation, our architectural services ensure every project meets the highest standards and is customized to client needs.

OFF-PLAN PROPERTIES

We provide exclusive access to off-plan developments, offering clients the opportunity to invest early in premier residential, commercial, and mixed-use projects worldwide.

Partnering with leading global developers, we deliver comprehensive support throughout the off-plan investment journey. This includes detailed project information, architectural plans, developer credentials, construction timelines, and market forecasts.

Clients receive regular progress updates, site visit opportunities, and continuous advisory services tailored to their financial objectives. Our commitment is to ensure transparency, confidence, and success in off-plan investments, enabling clients to capitalize on emerging opportunities in the real estate market.





EVENTS, AWARDS





Ms. Mona Al Suwaidi, was thrilled to announce that the company was honored as the Best Real Estate Company in Abu Dhabi for November 2019. Celebrating this prestigious recognition, she warmly thanked Bayut for the award and praised her team's dedication, passion, and hard work—key drivers behind this outstanding achievement. This accolade further solidifies Fine Home Properties' reputation as a leader in the real estate industry.





CLIENTSE, **Partnerships**





AQARY SERVES A DIVERSE CLIENT BASE, INCLUDING:



Homebuyers and Tenants



Property Developers and Construction Firms



Institutional and Private Investors



Corporates Seeking Commercial Spaces

We maintain strong partnerships with leading developers, real estate platforms, financial institutions, and legal advisors—ensuring clients benefit from an extensive support ecosystem.





A MESSAGE FROM OUR CHAIRMAN AND CHAIRWOMAN

"At Aqary Investment, we believe that every property tells a story — one of opportunity, growth, and lasting value. Our commitment goes beyond transactions; it is about building trust, fostering innovation, and empowering communities to thrive. Guided by integrity and vision, we strive to set new standards of excellence in real estate, turning aspirations into reality. Together, we are not just investing in properties, but in the future of the region and the dreams of those we serve."

THANK YOU!



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