



Great Fine Home

Real Estate – Dubai

*"Built on **Trust**. Driven by **Results**.
Serving Dubai with **Excellence**."*

Overview

Dubai is well known for its remarkable architectural landmarks, such as the iconic Burj Khalifa and many others that attract visitors, developers, and investors from all around the world. In this context, Great Fine Home operates in the real estate sector to provide the best residential and investment opportunities in the heart of this vibrant city.

Company Overview



Established in 2014, Great Fine Home Real Estate has built a strong reputation as a trusted and innovative presence in Dubai's dynamic property market. With over a decade of industry experience, we have become a reliable partner for individuals, investors, and institutions seeking expert guidance in real estate sales, leasing, and brokerage.

Driven by a commitment to integrity and customer-focused service, we continue to redefine real estate experiences across residential, commercial, and off-plan markets in Dubai.

***11 Years of Legacy
in Dubai Real Estate***

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.



About **Us**

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.



We are proud to be part of Aqary Holding, a diverse group of companies operating across real estate and related sectors. The group includes reputable entities such as

- ☀ **Aqary General Maintenance & Décor (2002)**
- ☀ **Fine Home Real Estate (2008)**
- ☀ **Aqary International Group for Advertising & Publicity (2010)**
- ☀ **Aqary Auction Sales – Sole Proprietorship (2014)**
- ☀ **Great Fine Home (2014)**
- ☀ **Aqary Real Estate Investment & Development (2023)**
- ☀ **Aqary Holding (2024)**



Together, these companies form an integrated ecosystem that supports every aspect of real estate and property management. Our team is composed of experienced and highly qualified professionals specializing in property sales, leasing, and investment opportunities across residential, commercial, and off-plan sectors. Our strategic approach combines deep market insight with personalized service to ensure every client's goals are met with precision and care.

What sets us apart is our unwavering commitment to integrity, innovation, and building long-term relationships. We don't just handle transactions—we create opportunities and empower our clients to make informed, confident decisions. As Dubai continues to strengthen its position as a global real estate hub, we remain at the forefront—embracing advanced technologies, expanding our network, and helping shape the future of the city's skyline.

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.



Our Vision

At Great Fine Home, our mission is to deliver innovative real estate projects and services through trusted expertise that truly adds value to our clients' property needs. We are committed to providing hassle-free property solutions by leveraging our extensive network, up-to-date market insights, and dedicated platforms that help clients discover their ideal homes or investment properties at the right time and at the right price.

We understand that buying or leasing a property is more than a transaction—it's about finding a place to create lasting memories, whether for residential comfort or commercial success. Our role is to identify the perfect property and ensure a seamless, transparent, and efficient process for every client we serve

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.



Our **Mission**

Our vision is to set the benchmark for excellence in the real estate market, becoming the premier and most trusted real estate company both locally and internationally. We aim to be recognized for our integrity, professionalism, and outstanding reputation while fostering an environment that supports both business growth and community development.

At Great Fine Home, we prioritize building long-term, trusted relationships over short-term gains. Our goal is to continuously expand into a transparent, innovative, and profitable platform for property search and investment—helping clients globally find their dream homes and lucrative opportunities with confidence

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.





Core Values

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.



Excellence

- Meaning** : Striving to deliver the highest quality service in every deal.
- Why it matters** : Shows clients you are professional, skilled, and results-driven.
- Icon rationale** : The trophy symbolizes achievement and top performance.



Integrity

- Meaning** : Being honest, transparent, and ethical in all interactions
- Why it matters** : Builds trust, which is essential in real estate
- Icon rationale** : The handshake represents trust, partnership, and fairness.



Innovation

- Meaning** : Using creative and forward-thinking approaches to meet market demands.
- Why it matters** : Demonstrates adaptability and modern solutions in a fast-changing market.
- Icon rationale** : The lightbulb symbolizes ideas, creativity, and smart solutions.



Customer Focus

Meaning : Prioritizing clients' needs and delivering personalized service

Why it matters : Enhances satisfaction, loyalty, and referrals.

Icon rationale : The globe suggests connection and global awareness, showing attention to diverse clients.



Reliability

Meaning : Providing consistent, dependable guidance through every real estate transaction

Why it matters : Clients feel secure knowing they can count on you.

Icon rationale : The house represents home, stability, and trustworthiness

Our Services



✓ Buying & selling of **Real Estate**

We specialize in facilitating seamless real estate transactions, whether you are looking to buy or sell residential, commercial, or investment properties. Our expert team provides market insights, property evaluations, negotiation support, and end-to-end assistance to ensure our clients get the best value and a smooth, transparent process.



✓ Real Estate **Brokerage**

As a trusted brokerage, we connect buyers with the right properties and assist sellers in reaching the most suitable buyers. Our brokerage services include property listing, marketing, buyer-seller matching, price negotiation, and managing the entire transaction process—from initial inquiry to final closing. We leverage our network, advanced tools, and market expertise to ensure every deal is secure, timely, and profitable for our clients.



✓ Leasing Property **Brokerage**

Our leasing brokerage services cater to both landlords and tenants, helping them find the right match with ease. We manage the entire leasing process, including property promotion, tenant screening, lease agreement preparation, and legal compliance. Whether for residential or commercial purposes, our agents work to secure the best rental terms while ensuring a hassle-free and efficient experience for all parties.

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.



Why Choose Us



- **Over 11 years of experience** in Dubai real estate
- Bilingual team **fluent in English and Arabic**
- Deep understanding of **local laws and market dynamics**
- **Personalized service** for local and international clients
- **Transparent transactions** and ongoing support
- **Ethical practices** rooted in cultural sensitivity

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.

Specialized **Areas**



- ◉ **Residential Sales & Leasing**
- ◉ **Commercial Property Brokerage**
- ◉ **Off-Plan Project Advisory**
- ◉ **Investor Relations**
- ◉ **Freehold & Leasehold Properties**
- ◉ **GCC and Local Client Services**

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.

Our Leadership Team

Our leadership team brings deep-rooted industry knowledge and a shared passion for real estate excellence.



© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.



Mona Al Suwaidi

Chairwoman

Ms. Mona is a pioneering figure in the UAE's real estate and investment landscape, with a distinguished career spanning over two decades since 2002. As the visionary founder and Chairwoman of Aqary Holding, she has been instrumental in shaping one of the region's most respected and diversified real estate groups. Under her astute leadership, Aqary Holding has grown into a dynamic conglomerate encompassing several highly regarded entities, including Aqary International Group Publicity & Advertising, Aqary Real Estate Investment and Development, Fine Home Real Estate, Aqary Auction Sales – Sole Proprietorship, Aqary General Maintenance & Décor, and Great Fine Home Real Estate. Ms. Mona directs these enterprises with a clear strategic vision, underpinned by a commitment to innovation, excellence, and long-term growth. Renowned for her forward-thinking leadership and exceptional business acumen, Ms. Mona has consistently demonstrated an ability to anticipate market dynamics and position her companies at the forefront of industry evolution. Her leadership style emphasizes integrity, customer-centric strategies, and the cultivation of enduring partnerships—principles that have earned her companies widespread recognition across the Gulf region. Beyond her impressive economic accomplishments, Ms. Mona has emerged as a beacon of inspiration for the next generation of entrepreneurs—particularly women—who regard her as a role model for purposeful, impactful leadership. She advocates for a holistic approach to leadership that harmonizes profitability with social responsibility, sustainability, and community engagement. For Ms. Mona, success is defined not merely by financial outcomes, but by the positive contributions made to society at large. Through her unwavering dedication to empowering others and fostering inclusive growth, she exemplifies a new era of leadership—one that is visionary, responsible, and deeply rooted in the values of progress and empowerment.

Today, Ms. Mona stands as a symbol of excellence and transformative leadership, whose influence transcends corporate boardrooms to shape the future of a dynamic and evolving regional economy.

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.



Ashraf Eryan

CEO, Great Fine Home

Ashraf Eryan Founder & Chief Executive Officer— A Pillar of Leadership and Excellence in Real Estate and Investment With over 25 years of visionary leadership, Mr. Ashraf Eryan stands as one of the most influential figures in the real estate and investment sectors across the Middle East and beyond. Since the beginning of his career, he has been a driving force behind the development and transformation of the industry, leaving an enduring mark on the regional business landscape. As the founder and CEO of a group of prominent companies—including Aqary Holding Limited, Aqary International Group Publicity & Advertising, Aqary Real Estate Investment and Development, Fine Home Real Estate, Aqary Auction Sales-Sole Proprietorship, Aqary General Maintenance & Décor, and Great Fine Home Real Estate—Mr. Ashraf has led these entities to exceptional success and sustainable growth in one of the world's most dynamic and competitive markets. Under his strategic leadership, these companies have firmly established themselves as trusted names in real estate development and sales, property management, investment solutions, and auction services. His ability to navigate complex market dynamics, paired with a deep understanding of economic trends, has resulted in record-breaking achievements, strong investment portfolios, and long-term value for clients and stakeholders alike. Mr. Ashraf leadership style is defined by innovation, an unwavering commitment to quality, and a dedication to building high-performance teams and enduring client relationships. His emphasis on integrity, forward-thinking solutions, and customer satisfaction has earned his companies a prestigious reputation in both regional and international markets. Today, Mr. Ashraf continues to shape the future of the real estate industry, championing sustainability, digital transformation, and strategic growth. His journey remains a source of inspiration for the entire Aqary Group, fostering a culture of excellence, innovation, and resilience. As he celebrates 25 years since founding the group and assuming his role as Chairman and CEO, the company continues to thrive and expand, building upon a legacy of achievement and innovation while forging new paths for the future. With Mr. Ashraf Eryan at the helm, the future holds boundless opportunities and greater milestones for Aqary.

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.





Milestones & **Achievements**

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.



Over a decade of excellence in Dubai's real estate market



Hundreds of successful transactions across residential and commercial properties



Trusted by local, regional, and international clients



Recognized for transparency, integrity, and market insight



Bilingual, culturally adaptive team with exceptional service standards

© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.

Great Fine Home

Real Estate – Dubai

Office : 902, 9th Floor Clover Bay Building
Business bay, Dubai,UAE.

Phone : +971 2 659 2300

Email : info@greatfinehome.com

Website : www.greatfinehome.com

*"Built on **Trust. Focused** on You."*



© 2025 Great Fine Home Real Estate LLC. All Rights Reserved.

